



הצעת פתרון- בחינת הבגרות באנגלית

חורף 2014- שאלון 016104 Module C גרסה א'

הצעת הפתרון באנגלית נכתבה על-ידי צוות המורים באנגלית בבתי הספר של
קידום

הפתרונות המופיעים בהצעת פתרון זו מובאים בתמצות בלבד. יש לפרט ולהרחיב כל אחד מהם בהתאם לדרישות הבחינה.

A New Way To Start A Business

Question 1

What do we learn about Carter's watch in lines 1-4?

4. What Carter's watch can do.

Question 2

COMPLETE THE SENTENCE. (lines 1-9)

Carter decided to advertise on Kickstarter because he couldn't find (rich) investors.

Question 3

Why is kickstarter a good place for people to invest their money? (lines 5-9)

ANSWER: They don't have to invest a lot (of money)



Question 4

How do we know that using Kickstarter was a good idea for Carter?
(lines 5-9)

4. He got the money he needed very quickly.

Question 5

How can people learn about an investment on Kickstarter? Give ONE answer. (lines 10-16)

ANSWER: They get detailed information about the project// They can see specially made videos.

Question 6

What more do lines 10-16 tell us about Kicktarter projects?

2. What investors can get.

Question 7

How does Kickstarter make money on successful projects? (lines 10-16)

4. They get a percentage of the money invested.

Question 8

How do sites like Kickstarter help people decide if they should start a business? (lines 17-20)

ANSWER: They give people a chance to try out ideas and see if there is a market for them.



Question 9

Why are "pop concerts" mentioned in lines 22? (lines 21-25)

3. They were one of the first Kickstarter projects.

Question 10

What do Professor Wang and Norman Fisher agree on? (lines 21-33)

ANSWER: Sites like Kickstarter may be good for small businesses.

Question 11

According to Fisher, what is the main problem in using Kickstarter? (lines 26-33)

4. It doesn't have support teams.