



הצעת פתרון – בחינת הבגרות באנגלית

חורף 2013 – שאלון D 404,0616105

הצעת הפתרון הבחינה באנגלית נכתבה על-ידי צוות מורי האנגלית בבתי הספר של קידום.

BOOKSTORES STRUGGLE TO STAY OPEN

Question 1

What is explained in lines 1-6?

ii) What e-books are.

vi) Why bookstores are in trouble.

Question 2

Freddy says "It isn't really surprising"(line8). What doesn't surprise him?

COMPLETE THE SENTENCE

The fact that many people read//buy//use e-books

Question 3

What does Freddy describe in lines 8-15?

iii) The advantages of e-books for readers

Question 4

COMPLETE THE SENTENCE

E-books don't need to be printed, stored or delivered to bookstores .As a result, they don't cost a lot of money//they are cheaper.



Question 5

Why did Mariner's start selling used books?

COMPLETE THE ANSWER

In order to attract customers.

Question 6

Freddy mentions "more personal help" as an example of
iv) Better service some bookstores are offering.

Question 7

Freddy isn't sure

iii) If bookstores will exist in the future.

Question 8

Give ONE advantage of bookstores that is mentioned in Freddy's last answer.

Answer: Customers enjoy the unique experience of visiting a bookstore//Publishers use the window displays to bring their books to the public's attention.